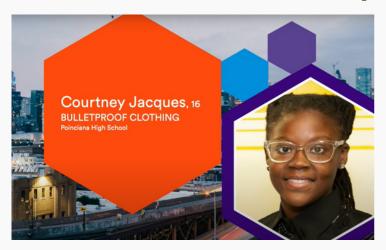




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### **NFTE National Youth Entrepreneurship Challenge Finalist**



We are very proud to congratulate Ms. Courtney Jacques for being one of the finalists for the Network For Teaching Entrepreneurship National Youth Challenge which took place in New York City this month. Courtney won the OBA pitch deck competition last year and was selected to represent the NFTE southeast region in the NFTE National Youth Entrepreneurship Challenge 2023 this year. Her business idea, Bulletproof Clothing, allows for clothing that fits. The company will manufacture high-quality clothing for all sizes to boost self-image while not breaking the bank. Furthermore, her company emphasizes the use of sustainable materials which are friendly to our environment.

This is a huge accomplishment, and we are so proud of Courtney for all of her hard work. We know how much effort she put into developing her business idea, and it is truly inspiring to see her dedication and passion. Her Lean Business Model Canvas (pitch deck) was well-crafted and persuasive, and it is clear that the judges were impressed with her business idea and her presentation skills...

As she prepares to launch her business, we encourage her to stay focused and confident. Furthermore, the Osceola Business Academy just received a Congressional Federal Allocation grant to provide seed money to fund the business ideas for our students. We are super proud of Courtney and look forward to the amazing apparel line that her company, Bulletproof Clothing, will provide to her future customers.



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**DRESS FOR SUCCESS** 





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# **OBA Clubs and Events**

### **Cultural Extravaganza**



On October 12th, Ms. Colon Caraballo's classes and Latinos in Action sponsored the annual Latinos Action Cultural Extravaganza celebrating Hispanic Heritage Month in the OBA Mixer Space. In this event, the students presented insightful details about their native countries and provided delicious food samples for the judges. Ms. Colon Caraballo always goes above and beyond to support the students and encourage them to celebrate their culture and heritage. Teachers and staff members were very impressed with the presentations and the delicious treats.



### PHS FBLA Club



FBLA Club inspires prepares and students to become community-minded business leaders. Students will be participating in the **Future** next **Business Leaders of** district America competitions.

December. They will compete in events testing their business knowledge and skills useful in leadership and career development. Members will form part of the State Leadership Conference in which they deep dive into professional development sessions which will include business skills, business leadership and business social responsibilities. FBLA meets on Tuesdays after school. See Ms. Vazquez in room 14-211 to sign up for the meetings and more information.

#### **Student Sound Bites...**

My name is Leylanie Rodriguez , and I am an OBA Senior taking International Business Systems with Ms. Vazquez.. In the OBA class, we are working on our lean canvas (business plan) and are preparing for the PMI-R CTE certification exam. In addition, we are working on a new project through the Network of Teaching Entrepreneurship (NFTE). It is called NFTE World Series of Innovations (WSI) where we are given a real-world problem and are meant to think as innovative entrepreneurs to create a viable solution idea for the problem. The project is very interesting because it helps us come up with solutions to help our community and our environment while unleashing our entrepreneurial mindset. .





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## **OBA Clubs and Events**

### **OBA Door Challenge**

In celebration of Hispanic Heritage Month the Osceola Business Academy sponsored a classroom door challenge celebrating Hispanic Heritage Month. Here are some of the doors that have been decorated by our amazing teachers and students. The first door has Frida Kahlo who was a Mexican painter known for her many portraits, self-portraits, and works inspired by the nature and artifacts of Mexico. The second door is celebrating Hispanic Heritage Month with the Lin Manuel Miranda, Gabriela Mistral and Guillermo González Camarena. The teachers and the students went above and beyond with this competition. The winner of the door challenge received a gift card and the Osceola Business Academy Door Challenge Trophy.



#### **PHS DECA Event**



The Poinciana High School Distributed Education Clubs of America (DECA) will be hosting a fundraising event on November 4, 2023 in the OBA Mixer Space Room starting at 9am. They are raising funds for the Arnold Palmer Children's Hospital through the ExtraLife fundraising initiative which raises funds for local Children's Miracle Network Hospitals. The students will be playing games for 12 hours straight at the OBA Mixer Space Room. If you are interested in supporting this fundraising event and making a donation, please scan the QR code below or clinking on this link: https://shorturl.at/jwBLU. This is the 6th year that our PHS DECA has hosted this event. Thank you for supporting this cause!







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### **Business Partner Corner**



We would like to welcome two new business partners and OBA Advisory Board members this month. The Orlando Magic Team has been entertaining the Central Florida community since 1989, and now they have joined our school as a partner becoming business partner in education for Poinciana High School. Our school is super excited for this amazing new partnership! Furthermore, Dragon Financial has also joined the OBA Advisory Board and became a business partner in education for our high school. We look forward to an amazing collaboration with these two new business partners, and we greatly appreciate their support for students and our school our community.

Our OBA Advisory Board meets every 1st Wednesday of each month at 9:30 AM in the OBA building. Please email Mr. Martinez for more information at the email Hega.Martinez@osceolaschools.net.



## Why Become a School Business Partner?

Poinciana High School believes that we are a community school and all stakeholders should have the opportunity to impact our school, and in turn our students and staff should have an impact on our school community. As a business, partner there are many ways to connect with us, and for us to connect with you. It is a twoway partnership. We are excited about working with local business partners to better our school and community. Please scan the QR Code to sign up to be a business partners or email Mr. Martinez for more information at Hega.Martinez@ osceolaschools.net.



### **QR CODES**



Sign up to be a business partner



**Contact Us** 

### CALENDAR

### **Upcoming...**

11/1 @ 10:00 AM - OBA Advisory Board Meeting in the OBA Building and via MS Teams



iOBA OCTOBER 2023





"To bridge the gap between theory and practice for future entrepreneurs and innovators."

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The OBA Parent Teacher Organization (PTO) just elected a new executive branch. The new PTO officers are: Ms. Stephanie De Leon - OBA PTO President, Ms. Shaira Miranda - OBA PTO Vice-President, Ms. Yanira Soto - OBA PTO Secretary and Ms. Maybelin Carmona - OBA PTO Treasurer.

Ms. De Leon stated that she is super excited to work with the OBA parents to support the academic progress the of students and support the parents/guardians in our business academy. She also invited all the OBA PTO parents/guardians to the next OBA PTO meeting which will be held on November 1, 2023 at 6PM via MS Teams. If any need additional parents information, please contact Mr. Martinez at (407) 870-4860 Ext. 83262 or at the email: Hegal.Martinez@osceolaschools.n et. Your participation in this organization makes huge difference in our students and our business academy.

If you have any questions or would like to join the OBA PTO, please scan the QR code. La Organización de Padres y Maestros (PTO) de OBA acaba de elegir una nueva rama ejecutiva. Los nuevos oficiales del PTO son: Sra. Stephanie De Leon - presidenta del OBA PTO, Sra. Shaira Miranda - vicepresidenta OBA PTO, Sra. Yanira Soto - secretaria del OBA PTO y la Sra. Maybelin Carmona - tesorera del OBA PTO.

La Sra. De Leon dijo que está muy emocionada de trabajar con los padres de OBA para apoyar el progreso académico de los estudiantes ٧ а los apoyar padres/tutores en nuestra academia de negocios. También invitó a todos los padres de OBA PTO a la próxima reunión de OBA PTO que se llevará a cabo el 1 de noviembre de 2023 a las 6 p. m. a través de MS Teams. Si algún padre necesita información adicional, comuníquese con el Sr. Martínez al (407) 870-4860 Ext. 83262 o al correo electrónico: Hegal.Martinez@osceolaschools.net. participación organización hace una gran diferencia en nuestros estudiantes y en nuestra academia de negocios.



Scan Me
Parent PTO
Sign up Form
Contact us

### CALENDAR

### **Upcoming...**

- OBA PTO 11/1 @ 6PM via MS Teams
- Veterans Day-11/10 (No School)
- Thanksgiving Recess -11/20 to 11/24 - (No School)
- End of 2nd Quarter 12/15
- Winter Break 12/18 to 1/2





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### OBA 'DRESS FOR SUCCESS' IS BACK!

#### What Is the Dress for Success Wednesdays?

- Dress for success is a day where Business students with a CTE Industry certification can dress in professional attire on Wednesdays.
- Not only is this a way for other students to know you are certified, but a way to experience and get used to dressing professionally for work and interviews.

Once students receive their Dress for success ID they can start participating. Please see Mr. Martinez or your business teacher for an a business pin.

- There are four types: business formal, business professional, and business casual.
- should not be too revealing or casual.
- Clothing with offensive or inappropriate designs or stamps are not allowed.
- Students who do not follow the dress code will have their business pins revoked.





### **OBA SOCIAL MEDIA**

Follow The Osceola Business Academy on Instagram and X (Twitter) for Important updates and events! We have an amazing new team supporting our social media sites. They are working arduously to keep all OBA stakeholders informed with the most update information and news. Below is also the OBA application. If you are not currently an OBA student and you would like to be one, scan the QR code to apply!





Inside OBA (iOBA) Newsletter Staff:

Savanna Abdul Leylanie Rodriguez Mr. H. Martinez Assistant Editor Assistant Editor Staff Advisor

If you would like be part of our iOBA newsletter team or would like to contribute an article, please contact Mr. Martinez in room 14-100C or via email at Hega.Martinez@osceolaschools.net.